



ज्ञान विज्ञान विमुक्तये

आचार्य मनिष र. जोशी
सचिव

Prof. Manish R. Joshi
Secretary



सत्यमेव जयते



विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

D.O.No. 2-102/2022(CPP-II)(C.118155)

16 श्रावण, 1947/17th August, 2025

Subject: Har Ghar Tiranga Campaign 2025 from 2nd August to 15th August, 2025-reg.

आदरणीय महोदया/महोदय,

Kindly refer the communication received from the Ministry of Education, Department of Higher Education regarding the Har Ghar Tiranga (HGT) Campaign 2025 from 2nd August to 15th August, 2025 started under the aegis of Azadi Ka Amrit Mahotsav to encourage people to bring the Tiranga home and to hoist it to mark India's independence in 2022 (copy enclosed).

Over the past years, the campaign has become a successful Janbhagidari movement of national identity, patriotism and pride. The HGT campaign was successfully implemented during the year 2022, 2023 and 2024 with the Tiranga being prominently hoisted across homes, institutions and public spaces nationwide on 15th August.

To continue the spirit, the Government has decided to celebrate the HGT 2025 across the country from 2nd to 15th August, 2025 in three phases as approved by the National Implementation Committee (NIC):

- Phase 1: 2nd to 8th August, 2025
- Phase 2: 9th to 12th August, 2025
- Phase 3: 13th to 15th August, 2025

The details regarding three phases received from Ministry of Culture are enclosed for reference.

The Higher Education Institutions (HEIs) are requested to widely disseminate the information on the Har Ghar Tiranga Campaign among their students and faculty members encouraging them to participate in the campaign.

HEIs are also requested to ensure adequate outreach of this campaign through various social media platforms.

सादर,

भवदीय,


(मनिष जोशी)

संलग्नक: उपरोक्तानुसार

सेवा में,

सभी विश्वविद्यालयों के कुलपति।

सभी महाविद्यालयों के प्राचार्य।



Rina Sonowal Kouli
Joint Secretary
Department of Higher Education

भारत सरकार
शिक्षा मंत्रालय
उच्चतर शिक्षा विभाग
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नई दिल्ली - 110 115
GOVERNMENT OF INDIA
MINISTRY OF EDUCATION
DEPARTMENT OF HIGHER EDUCATION
SHASTRI BHAVAN
NEW DELHI-110 115

D.O. No. M.11014/02/2025-CDN
Dated 04.08.2025

Dear Prof. Joshi,

'Har Ghar Tiranga (HGT)' is a campaign that started under the aegis of Azadi Ka Amrit Mahotsav, to encourage people to bring the Tiranga home and to hoist it to mark India's independence in 2022. Over the years, the campaign has become a successful Janbhagidari movement of national identity, patriotism and pride. The HGT campaign was successfully implemented during the years 2022, 2023 and 2024, with the Tiranga being prominently hoisted across homes, offices, institutions and public spaces nationwide on 15th August.

2. In continuation of this spirit, Government of India has decided to celebrate the HGT 2025 across the country from 2nd to 15th August, 2025 in three phases as approved by the National Implementation Committee (NIC). Phase 1 will start from 2nd to 8th August 2025, Phase 2 from 9th to 12th August 2025, Phase 3 from 13th to 15th August 2025. The details regarding three Phases are attached at Annexure 1. A copy of the PPT received from Ministry of Culture is also attached.

3. I would therefore, request you to issue suitable instructions to Universities and HEIs under your control to organise the Har Ghar Tiranga campaign on the above lines and also adequate outreach of this campaign on various social media platforms may kindly be ensured.

With regards,
Enclosed: As above

Yours sincerely,

(Rina Sonowal Kouli)

Prof. Manish. R. Joshi,
Secretary,
UGC
New Delhi

Annexure 1

**HGT 2025 activities as directed by National Implementation Committee
Ministry of Education (Dept. of Higher Education)**

Phase I (2nd–8th August 2025):

- Organizing Tiranga Rangoli competitions across colleges, universities, institutes of higher education, etc.
- Organizing Tiranga Rakhi-making workshops and competitions in coordination with the Department of Posts for facilitating to dispatch the rakhis to soldiers and police personnels.
- Encouraging students to participate in national quiz on the Tiranga via the MyGov platform in coordination with MeitY (MyGov).
- Display of exhibitions provided by Ministry of Culture (available in download section of website www.harghartiranga.com) in educational institutions.

Phase II (9th–12th August 2025):

- Facilitating participation of students in Tiranga yatraas/ rallies.

Phase III (13th–15th August 2025):

- Organizing flag hoisting ceremonies in all colleges, universities and institutions of higher education.
- Encourage students to click Selfie with Tiranga and upload them on the website www.harghartiranga.com.